

2024 Call for Artists: Reseda Mural Project

Project Overview: 3B Collective invites local artists (Age 18-25) from Reseda to collaborate on a mural project at the new Reseda Skate Facility. This collaboration entails in-depth engagement with the community, contributing to the mural's research, design, and installation.

Artist Responsibilities:

1. Active participation in workshop events with the Reseda community to inform the mural's final design elements.
2. Creation of a unique design to be incorporated into the larger mural.
3. Collaboration with the artists' team in creating and completing the artwork.

Requirements:

1. A passion for visual arts, with painting experience preferred.
2. Genuine interest in public art and community engagement.
3. Familiarity, experience, or connection with Reseda is preferred.

Compensation: \$4,000 total stipend for the lead artist, divided as follows:

- \$1,000 for two (2) workshops
- \$1,000 for the design phase
- \$1,500 for mural installation
- \$500 for expenses

Timeline:

- Spring 2024: Community workshops
- Spring 2024: Design draft gathering from workshops
- TBD: Mural installation

To Apply: Please submit the following materials:

- Current resume and contact information
- Portfolio with up to five samples of previous artwork
- Artist statement (250 words) explaining your interest in the project and your connection to the Reseda neighborhood.

Send information to: info@3bcollective.com